



Cersaie 2025

Product Selection

Panaria
ceramica



La bellezza di sentirsi a casa

Panaria veste la casa
con armonia e funzionalità,
offrendo una bellezza
che accompagna ogni giorno

Da oltre 50 anni Panaria propone calore e autenticità, offrendo raffinate interpretazioni di pietre naturali, legni materici e cementi contemporanei in superfici che uniscono estetica, resistenza e continuità tra interni ed esterni.

Una scelta di qualità che valorizza la casa in tutte le sue dimensioni: bella da vivere, solida nel tempo, capace di emozionare.



The beauty of feeling at home

Panaria dresses the home
with harmony and functionality,
offering a beauty enhancing
everyday life

For over 50 years, Panaria has conveyed warmth and authenticity, offering refined interpretations of natural stones, textured woods, and contemporary cements in surfaces that combine beauty, durability, and visual continuity between interiors and exteriors.

A choice of quality that enhances the home in all its dimensions: beautiful to live in, enduring over time, and capable of inspiring emotion.

**UNA CASA
FATTA DI BELLEZZA,
IN OGNI SPAZIO**

**A HOME
MADE OF BEAUTY,
IN EVERY SPACE**

**Spazi outdoor
eleganti e moderni,
dallo spirito naturale**

Elegant and modern
outdoor spaces,
with a natural soul

**Superfici per interni
che rendono straordinario
l'abitare quotidiano**

Indoor surfaces
that elevate
everyday living

**Decorazioni ricercate
per progetti coordinati
che regalano benessere**

Refined decorations
for coordinated projects
that bring well-being



PAVIMENTO / FLOOR
Dune Naturale 60x120 cm Rect - 24"x48"
Mosaico 36 Dune Naturale 30x30 cm Rect - 12"x12"

RIVESTIMENTO / WALL
Dune Naturale 120x278 cm Rect - 48"x109 1/2"
Mosaico 36 Dune Naturale 30x30 cm Rect - 12"x12"
Workshop Jade 6x24,6 cm - 2 3/8"x9 5/8"

Revel

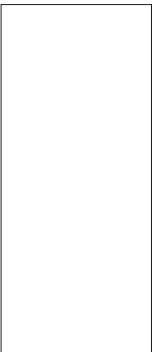
Dove la materia respira nasce eleganza in movimento
Where matter breathes, elegance comes to life in motion



BRIGHT DUNE GROUND NIGHT

GRES PORCELLANATO LAMINATO_LAMINATED PORCELAIN STONEWARE **Zero.3**

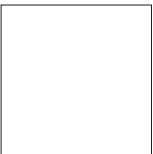
± 6 mm



120x278 cm Rect - 48"x109 1/2"
Naturale

GRES PORCELLANATO A MASSA COLORATA_COLOURED-BODY PORCELAIN STONEWARE

± 9 mm



120x120 cm Rect - 48"x48"
Naturale



60x120 cm Rect - 24"x48"
Naturale - Ext



60x60 cm Rect - 24"x24"
Naturale - Ext



30x60 cm Rect - 12"x24"
Naturale



Naturale

GRES PORCELLANATO A MASSA COLORATA_COLOURED-BODY PORCELAIN STONEWARE **20 mm**

± 20 mm



60x120 cm Rect - 24"x48"
Strutturato

DECORI_DECORS

± 9 mm



Mosaico 36
30x30 cm Rect - 12"x12"
Naturale

SUPERFICI_SURFACES

Naturale (6 mm)

Ext (9 mm)

Naturale (9 mm)

Strutturato (20 mm)



Tecnologia d'avanguardia che rende le superfici ceramiche più lisce e gradevoli al tatto, mantenendo allo stesso tempo elevati gli standard di resistenza allo scivolamento
Cutting-edge technology that makes ceramic surfaces smoother and more pleasing to the touch, while maintaining high standards of slip resistance

PROTECT
ANTIBATTERICO - ANTIMICROBIAL

Strutturato: protezione antibatterica non presente_no antimicrobial protection

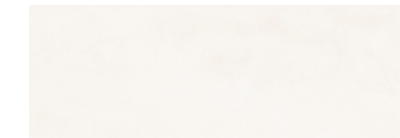




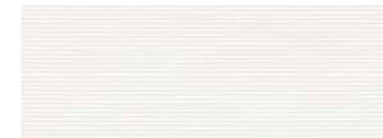


Lullaby

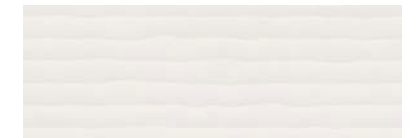
Atmosfere gentili ispirate dalla semplicità del colore
Gentle atmospheres inspired by the simplicity of color



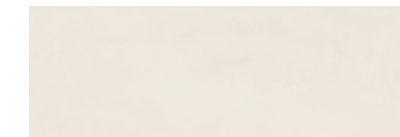
STARDUST LIGHT



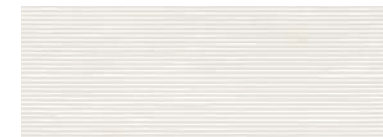
LINEAR LIGHT



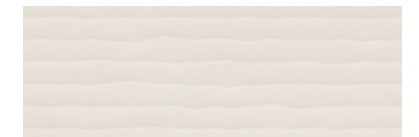
VIBRA LIGHT



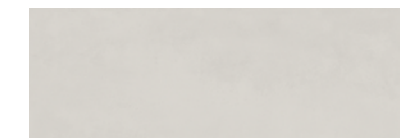
DREAMY IVORY



LINEAR IVORY



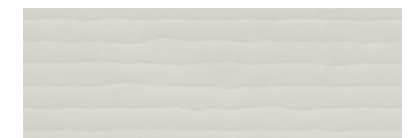
VIBRA IVORY



PEACEFUL GRAY

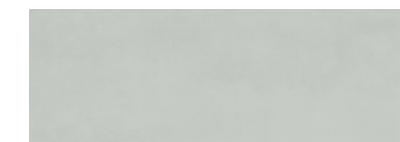


LINEAR GRAY



VIBRA GRAY

Decoro Vibra: sviluppato su 8 soggetti
Vibra decor: developed on 8 patterns



SILENT GREEN



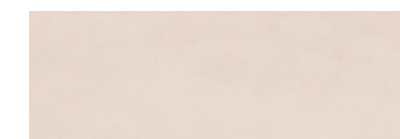
LINEAR GREEN



SKY BLUE



LINEAR BLUE

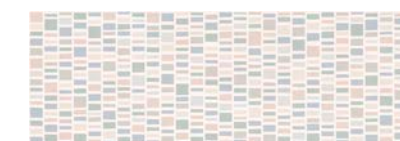


FAIRYTALE BLUSH



LINEAR BLUSH

Decoro Linear: sviluppato su 4 soggetti
Linear decor: developed on 4 patterns



RUBIK

Decoro Rubik: sviluppato su 4 soggetti
Rubik decor: developed on 4 patterns



FLORÉ

Decoro Floré: sviluppato su 6 soggetti
Floré decor: developed on 6 patterns

MONOPOROSA IN PASTA BIANCA SMALTATA_GLAZED WHITE BODY POROUS SINGLE-FIRED WALL TILES

± 8 mm



35x100 cm Rect
13^{3/4}"x39"



RIVESTIMENTO / WALL
Rubik 35x100 cm Rect - 13^{3/4}"x39"



RIVESTIMENTO / WALL
Rubik 35x100 cm Rect - 13^{3/4}"x39"
Linear Green 35x100 cm Rect - 13^{3/4}"x39"
Silent Green 35x100 cm Rect - 13^{3/4}"x39"

PAVIMENTO / FLOOR
La Matière Glaise Naturelle 60x120 cm Rect - 24"x48"



RIVESTIMENTO / WALL
Stardust Light 35x100 cm Rect - 13^{3/4}"x39"
Sky Blue 35x100 cm Rect - 13^{3/4}"x39"
Floré 35x100 cm Rect - 13^{3/4}"x39"

PAVIMENTO / FLOOR
Revel Ground Naturale 60x120 cm Rect - 24"x48"



Perpetual / Travertino

Trame antiche, visioni contemporanee
Ancient textures, contemporary visions



TRAVERTINO IVORY TRAVERTINO CREAM

La collezione Perpetual si arricchisce di due nuovi colori
effetto travertino: calore e raffinatezza naturale,
per ambienti sempre più accoglienti

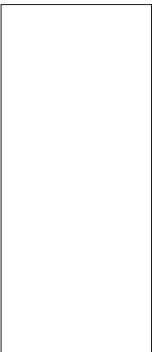
The Perpetual collection is enriched with two new
travertine-effect colours: warmth and natural refinement,
for increasingly welcoming environments



GRES PORCELLANATO LAMINATO_LAMINATED PORCELAIN STONEWARE **Zero.3**



± 6 mm



120x278 cm Rect - 48"x109^{1/2"}
Naturale



120x278 cm Rect - 48"x109^{1/2"}
Ridge (decoro_decor)

GRES PORCELLANATO A MASSA COLORATA_COLOURED-BODY PORCELAIN STONEWARE



± 9 mm



60x120 cm Rect - 24"x48"
Naturale - Ext



60x60 cm Rect - 24"x24"
Naturale - Ext



Naturale

GRES PORCELLANATO A MASSA COLORATA_COLOURED-BODY PORCELAIN STONEWARE **20 mm**



± 20 mm



60x120 cm Rect - 24"x48"
Strutturato

DECORI_DECORS



± 9 mm



Edge
60x120 cm Rect - 24"x48"



Mosaico 36
30x30 cm Rect - 12"x12"
Naturale

SUPERFICI_SURFACES

Naturale (6 mm)

Ext (9 mm)

Naturale (9 mm)

Strutturato (20 mm)



Safetouch
Soft and safe surfaces
Naturale 9 mm

Tecnologia d'avanguardia che rende le superfici ceramiche più lisce e gradevoli al tatto,
mantenendo allo stesso tempo elevati gli standard di resistenza allo scivolamento
Cutting-edge technology that makes ceramic surfaces smoother and more pleasing to the touch,
while maintaining high standards of slip resistance

PROTECT
ANTIBATTERICO - ANTIMICROBIAL

Strutturato: protezione antibatterica non presente_no antimicrobial protection

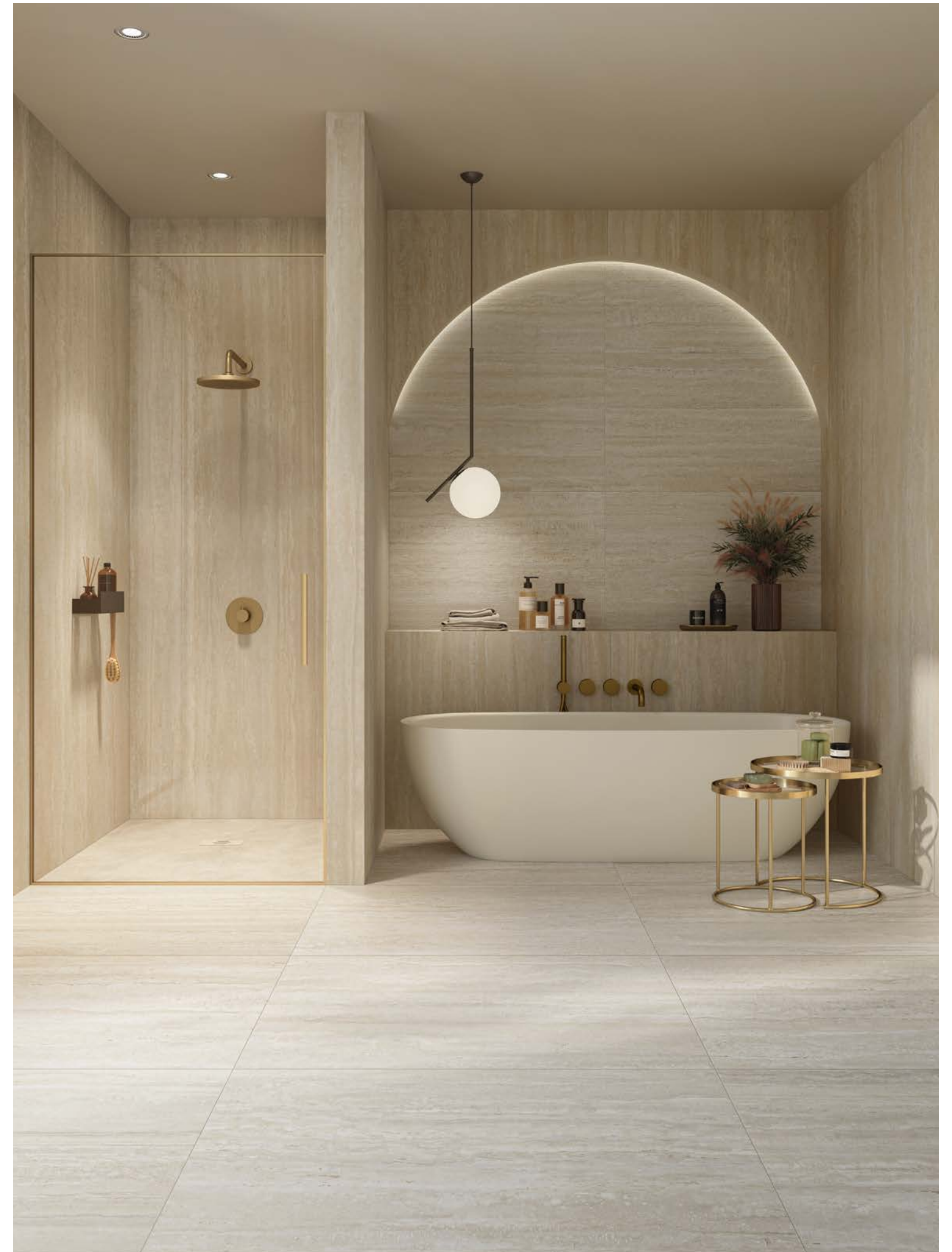


think zero
Zero.3



PAVIMENTO / FLOOR
Travertino Cream Naturale 60x120 cm Rect - 24"x48"
Travertino Cream Ext 60x120 cm Rect - 24"x48"

RIVESTIMENTO / WALL
Ridge Travertino Cream 120x278 cm Rect - 48"x109^{1/2}"
Mosaico 36 Travertino Cream Naturale 30x30 cm Rect - 12"x12"
BANCONCONE / COUNTER
Travertino Cream Naturale 120x278 cm Rect - 48"x109^{1/2}"



PAVIMENTO / FLOOR
Travertino Ivory Naturale 60x120 cm Rect - 24"x48"

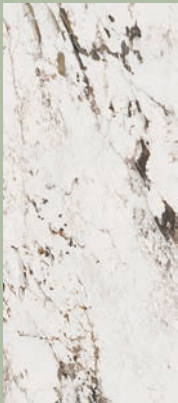
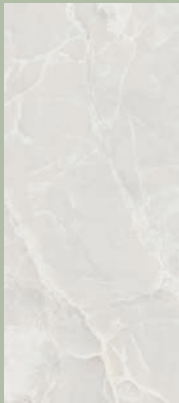
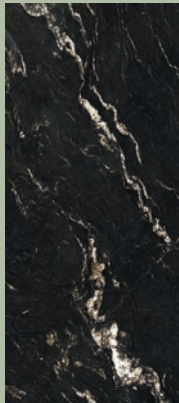
RIVESTIMENTO / WALL
Travertino Cream Naturale 120x278 cm Rect - 48"x109^{1/2}"
Edge Travertino Ivory 60x120 cm Rect - 24"x48"

Perpetual

L'eterna eleganza della natura
The eternal elegance of nature

Collection summary

Ordine per formati & finiture
Order by sizes & finishes

7 colori, 4 formati, 5 superfici 7 colors, 4 sizes, 5 surfaces									
FORMATI SIZES	SPESSORE THICKNESS	FINITURA FINISHES	TRAVERTINO IVORY NEW	TRAVERTINO CREAM NEW	VENATO GOLD	BRECCIA WARM	ONICE CLEAR	OROBICO BLEND	BELVEDERE DARK
 120x278 cm	6 mm Zero.3	LUX			•	•	•	•	•
		SOFT			•	•	•	•	•
		NATURALE	•	•					
 120x120 cm	9 mm	LUX			•	•	•	•	•
		SOFT			•	•	•	•	•
 60x120 cm	9 mm	LUX			•	•	•	•	•
		SOFT			•	•	•	•	•
		NATURALE	•	•					
		EXT	•	•					
 60x60 cm	9 mm	LUX			•	•	•	•	•
		SOFT			•	•	•	•	•
		NATURALE	•	•					
		EXT	•	•					
 60x120 cm	20 mm	STRUTTURATO	•	•					

SUPERFICI_SURFACES
DESTINAZIONI D'USO_INTENDED USE:

LUX - SOFT



RESIDENZIALE
RESIDENTIAL



COMMERCIALE
LEGGERO
LIGHT
COMMERCIAL

NATURALE



RESIDENZIALE
RESIDENTIAL



COMMERCIALE
LEGGERO
LIGHT
COMMERCIAL



COMMERCIALE
INTENSIVO
INTENSIVE
COMMERCIAL

STRUTTURATO - EXT



ESTERNI
OUTDOOR



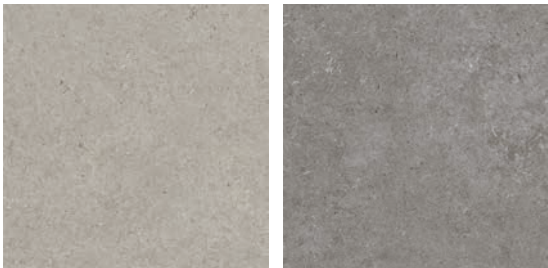


Surround

Materica e avvolgente, per ambienti accoglienti e contemporanei
Textural and enveloping, for welcoming and contemporary environments



DRAFT SKETCH ROW



SHAPE OUTLINE

GRES PORCELLANATO A MASSA COLORATA_COLOURED-BODY PORCELAIN STONEWARE				
± 9 mm				
60x120 cm Rect - 24"x48" Naturale - Soft - Ext*	90x90 cm Rect - 36"x36" Naturale	60x60 cm Rect - 24"x24" Naturale - Soft - Ext*	30x60 cm Rect - 12"x24" Naturale - Soft - Ext*	15x15 cm Rect - 6"x6" Naturale

GRES PORCELLANATO A MASSA COLORATA_COLOURED-BODY PORCELAIN STONEWARE		20 mm
± 20 mm		
60x120 cm Rect - 24"x48" Strutturato	60x60 cm Rect - 24"x24" Strutturato	

DECORI_DECORS		
± 9 mm		
Carving 60x120 cm Rect - 24"x48" Naturale	Muretto 30x60 cm Rect - 12"x24" Soft	Mosaico 36 30x30 cm Rect - 12"x12" Naturale

SUPERFICI_SURFACES	
Naturale (9 mm)	Ext (9 mm)
Soft (9 mm)	Strutturato (20 mm)

PROTECT
ANTIBATTERICO - ANTIMICROBIAL
Ext - Strutturato: protezione antibatterica non presente_no antimicrobial protection



Tecnologia d'avanguardia che rende le superfici ceramiche più lisce e gradevoli al tatto, mantenendo allo stesso tempo elevati gli standard di resistenza allo scivolamento
Cutting-edge technology that makes ceramic surfaces smoother and more pleasing to the touch, while maintaining high standards of slip resistance



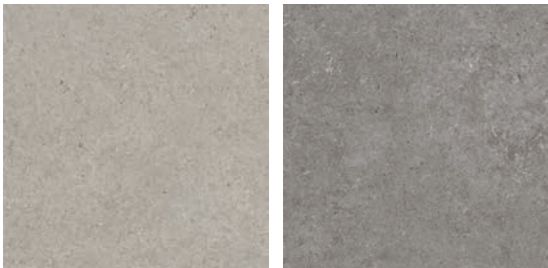


Surround

Materica e avvolgente, per ambienti accoglienti e contemporanei
Textural and enveloping, for welcoming and contemporary environments



DRAFT SKETCH ROW



SHAPE OUTLINE

MONOPOROSA IN PASTA BIANCA SMALTATA_GLAZED WHITE BODY POROUS SINGLE-FIRED WALL TILES



± 8 mm



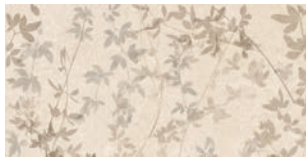
30x60 cm Rect - 12"x24"

DECORI_DECORS



IMPRESSIONS DRAFT
30x60 cm Rect - 12"x24"
± 8 mm

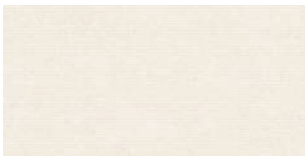
Sviluppato su 4 soggetti_Developed on 4 patterns



IMPRESSIONS SKETCH
30x60 cm Rect - 12"x24"
± 8 mm

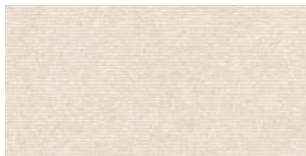


IMPRESSIONS OUTLINE
30x60 cm Rect - 12"x24"
± 8 mm



SLOTS DRAFT
30x60 cm Rect - 12"x24"
± 8 mm

Sviluppato su 8 soggetti_Developed on 8 patterns



SLOTS SKETCH
30x60 cm Rect - 12"x24"
± 8 mm



SLOTS SHAPE
30x60 cm Rect - 12"x24"
± 8 mm



MAZE
30x60 cm Rect - 12"x24"
± 8 mm

Sviluppato su 8 soggetti_Developed on 8 patterns





KITCHEN

PAVIMENTO / FLOOR
Row Naturale 60x60 cm Rect - 24"x24"
Row Ext 60x60 cm Rect - 24"x24"

RIVESTIMENTO / WALL
Sketch Naturale 30x60 cm Rect - 12"x24"
Mosaico 36 Row Naturale 30x30 cm Rect - 12"x12"

BATHROOM

PAVIMENTO / FLOOR
Draft Naturale 60x60 cm Rect - 24"x24"

RIVESTIMENTO / WALL
Outline Soft 60x120 cm Rect - 24"x48"
Muretto Outline Soft 30x60 cm Rect - 12"x24"
Slots Draft 30x60 cm Rect - 12"x24"



BATHROOM

RIVESTIMENTO / WALL
Maze 30x60 cm Rect - 12"x24"
Draft 30x60 cm Rect - 12"x24"



RESTAURANT

PAVIMENTO / FLOOR
Outline Naturale 60x120 cm Rect - 24"x48"

RIVESTIMENTO / WALL
Carving Shape Naturale 60x120 cm Rect - 24"x48"
Shape Naturale 30x60 cm Rect - 12"x24"





Zero.3



Lastre ceramiche nate per essere sostenibili

Ceramic slabs born to be sustainable

CO₂ NEUTRAL

THINK ZERO É LA RIVOLUZIONE PER UNA CERAMICA SOSTENIBILE

Le lastre ceramiche ultrasottili riducono gli impatti ambientali senza ridurre le performance.

THINK ZERO IS THE REVOLUTION FOR SUSTAINABLE CERAMIC TILES

The ultra-thin ceramic slabs reduce environmental impacts without reducing performance.



NON SOLO MENO SPESSORE

ridotto fino ad un massimo di 3 mm.

LESS THICKNESS

to maximum 3 mm.



-65%

*del consumo
di materie prime
of raw materials*



-80%

*del fabbisogno
di acqua
of water*



-30%

*delle emissioni di CO₂
in atmosfera
of CO₂ emitted
into the atmosphere*



-30%

*del fabbisogno
di energia
of energy*



-66%

*dell'inquinamento
generato da trasporto
of pollution generated
from transport*



100%

DELLE EMISSIONI DI CO₂ COMPENSATE** (13,14 kg/mq)

Alta resistenza, alte prestazioni, sostenibilità e nessun compromesso.

COMPENSATION OF CO₂ EMISSIONS** (13.14 kg/sqm)

High resistance, outstanding performance, sustainability and no compromises.

* I dati fanno riferimento a un prodotto a spessore sottile, confrontato con un nostro grès porcellanato di spessore tradizionale.
The data refers to ultra-thin slabs when compared to our standard-thickness porcelain stoneware tile.

** Dalla partecipazione a progetti internazionali di abbattimento della CO₂ nelle città più inquinate. Scopri di più su panariagroup.it/think-zero.
From participation in international projects of reduction of CO₂ in the most polluted cities. Learn more on panariagroup.it/en/think-zero.



P R () T E C T ®

Per un abitare **sano, sicuro e protetto**

To live healthily, safe and secure

Pavimenti e rivestimenti antibatterici ad altissime performance.

Antimicrobial floor and wall coverings with the highest performance.



AZIONE POTENTE

elimina i batteri e ne impedisce la proliferazione.

POWERFUL ACTION

eliminates microbes and prevents their reproduction.



PROTEZIONE CONTINUA

sempre attivo, 24 ore su 24, con e senza luce solare.

CONTINUOUS PROTECTION

always active, 24 hours a day, with and without sunlight.



EFFICACIA ETERNA

grazie alla tecnologia integrata in modo permanente nel prodotto.

ETERNAL EFFECTIVENESS

thanks to the technology permanently integrated into the product.

with **MICROBAN®**

protect.panariagroup.it

Panaria
ceramica

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Ceramics of Italy